



PRESS INFORMATION



OMEGA RAISES ITS WARRANTY

ON ALL WATCHES TO 5 YEARS

In its continuing quest to raise industry standards and push the boundaries of watchmaking quality, OMEGA is proud to announce that it is officially extending the warranty on all of its timepieces to 5 years.

The decision follows significant progress within the company over the past several years, including the revolutionary arrival of Master Chronometer certification, which has established a new industry benchmark for precision, performance and magnetic resistance.

Along with the enhanced quality of OMEGA's watches, it has been just one year since the brand opened its most modern industrial factory at its HQ site in Bienne, Switzerland. As well as assembly, the site provides new testing and quality control facilities that examine many of the brand's timepieces in greater detail than ever before.

Raynald Aeschlimann, President and CEO of OMEGA, said, "Our enduring commitment at OMEGA is to the satisfaction and confidence of our customers. All of our recent advancements, from pioneering technology to the state-of-the-art factory we opened one year ago, have enabled us to introduce this new 5-year warranty, proving that our standards are continually increasing and that our customers can have even more trust in the OMEGA watch they wear."

The new 5-year warranty will take effect from November 2nd, 2018 and will also be applied to any OMEGA watch purchased on or after July 1st, 2018.

For more information, please visit:

www.omegawatches.com/5YearWarranty

The following pictures are also available:



For further information, please contact: OMEGA International Press Office - Rue Jakob-Stämpfli 96 - 2500 Bienne 4 - Switzerland -
Tel. +41 32 343 9211 - Fax +41 32 343 9715 - press@omega.ch - www.omegawatches.com/press

OMEGA is a company of the Swatch Group, the largest manufacturer and distributor of watches and jewellery in the world.